



Stefanie Sun and Electrico

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July 16, 2008

## Stefanie Sun And Electrico To Collaborate For The First Time

By News Desk

For the first time ever, music viewers from around the region will see a unique alliance between Asia's reigning queen of Mando-Pop Stefanie Sun and Singapore's cult Indie band [Electrico](#), all in an effort to draw awareness to the humanitarian relief for disaster victims in Asia. The two will be performing a special song of positivity, optimism, hope and faith, titled "Save Our Souls," specially written by [Electrico](#) for the charity cause. MTV is proud to be able to showcase the debut of this meaningful collaboration and performance on the MTV Asia Awards platform.

This year's MTV Asia Awards will be an unforgettable celebration that unites music with positivity, love and faith as we see movers and shakers of the music industry join MTV in the call for action at the Arena of Stars in Genting-City of Entertainment, Malaysia.

According to IFRC, about two-thirds of the world's natural disasters occurs in Asia and with the many affected in the recent tragedies that occurred in Myanmar, China and the Philippines, the relief will be able to provide hope and comfort to the victims. Leveraging on popularity of the pan-regional music awards show, MTV hopes to reach out to the audiences across Asia in an effort to garner support and donations for the cause.

All proceeds will go to International Federation of Red Cross and Red Crescent Societies (IFRC) to support their regional disaster relief programmes. Donations can be pledged by logging on to [www.ifrc.org](http://www.ifrc.org).

The Singapore artists, who were also nominated for the *Favourite Artist Singapore Award*, will join the star-studded artist line-up for a night of exhilarating music performances. Previously announced artists include Jabbawoockeez, Leona Lewis, [OneRepublic](#), [Panic At The Disco](#), Super Junior, [The Click Five](#), The Pussycat Dolls and The Script.

Stefanie Sun is regarded as one of the most accomplished artists in Singapore and the region. An extremely talented singer and musician, Stefanie Sun has been sweeping every major Asia award ceremony since her debut in 2000. Her first album sold more than half a million copies in Taiwan, China, Singapore, Hong Kong and Malaysia, making her the first Singaporean to achieve such impressive sales locally. She has since been presented with more than 10 *Best New Female Artist* awards, including Taiwan's Golden Melody Awards in 2001, one of Taiwan's most acclaimed music industry event. Stefanie Sun has also bagged 4 out of 5 MTV Asia Music Awards *Favourite Artist Singapore Award* and is nominated for the 6th consecutive time this year.

[Electrico](#) is Singapore's most stylish and prevalent band. Since their debut in 2004, the band has achieved cult success following the release of their first single, "I Want You" which propelled them to the #1 spot on local radio. With subsequent singles "Runaway" and "Good Time" attaining substantial radio and MTV airplay, [Electrico](#) acquired significant popularity and was credited with reviving the local music scene. They have also shared the stage with renowned international acts like The Bravery, Beastie Boys and Rivermaya on several occasions and have won countless media accolades. This is the 2nd time the band is nominated for the *Favourite Artist Singapore* category.

For more news, contests and fun stuff on the 2008 MTV Asia Awards, head down to [www.mtvasiaawards.com](http://www.mtvasiaawards.com)